



# European Day of Languages 2017 – Competition Rules

## Why this Competition?

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The reason we have launched this competition is to help students navigate and utilize their language and cultural skills and take them to the next level. This year's theme focuses on “**Languages and the Media.**”

## Who can enter?

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- All current **high school** or **middle school** students learning either Czech, French, German, Italian and/or who are member of a language club within Georgia.
- **You can enter this competition as an individual or a group of two.**

## What do I have to do?

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- Create and produce a **2- to 4-minute video** in which you navigate your way as a European newscaster or starring in a commercial – **all in the target language** (more information below).

## What should my video include?

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Your video must include the following:

- Approx. 30 seconds of introductions of yourself (and partner). We will need to know who you are, which school you attend, what level of language class you are currently taking, who your language teacher is, and anything else you want to tell us about yourselves;
- Choose 1 (one) of the following 2 prompts (Euro News or Commercial):
  - **Euro News** – You are a journalist for a European news network and need to make a statement! You can either:
    1. Use a story already running in the news (i.e.: political, social, entertainment, etc.)
    2. Create your own breaking news story.
  - **Euro Commercial** – Pick your favorite European product, topic, brand, music, photography, etc. and create a commercial about it!
- Each individual or group will submit a 2 minute presentation, dialogue, conversation, or discussion regarding your chosen topic.
- All videos should be a **maximum of 4 minutes** long.

## How will my video be judged?

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- All submissions will be divided into Czech/French/German/Italian levels 1-3, AP, and IB. (This is why we need to know what level of language you are currently taking.)
- We will be looking at:
  - i. Did you follow one of the 2 prompts? Euro News or Euro Commercial?
  - ii. Intonation, pronunciation
  - iii. Delivery
  - iv. Creativity

## How do I submit my video?

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- After you have produced your video, simply upload it to *YouTube* by **11:59pm** on **Sunday, September 17, 2017**. We'd like it to be uploaded with a quality of at least 480p. You can post it either as "listed" or "unlisted".
- After submitting your video (4 minutes maximum duration!), please send the *YouTube* link to either [education@afatl.com](mailto:education@afatl.com) (French Videos) or [language@german-institute.org](mailto:language@german-institute.org) (Czech/German/Italian Videos) to complete your submission. Please add '**EDL Submission Video**' to the subject title of your e-mail and attach a completed submission form.
- We will not accept any submissions without the form or any submissions after the deadline.

## What happens after I submit my video?

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- We will inform you if you're a finalist by the end of the day on Friday, September 22, 2017.
- Attend our European Day of Languages event on Tuesday, September 26, 2017, 6:30 - 8:30pm in the Alliance Française/ Goethe-Zentrum Auditorium.
- We will be announcing the winners as well as handing out prizes to the winners for all submission levels at our event.



# 2017 EDL Competition Submission Form

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

School: \_\_\_\_\_

Teacher's Name: \_\_\_\_\_

Grade: \_\_\_\_\_

Language Level: \_\_\_\_\_

Presentation Title: \_\_\_\_\_

Brief Description of Presentation (2-3 sentences):

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I hereby agree to the terms and conditions set forth by the organizers of the European Day of Languages in Atlanta.

Date: \_\_\_\_\_

Signature: \_\_\_\_\_