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GOETHE FRÜHLINGSFEST SPONSORSHIP PACKAGE

*WESTSIDE PROVISIONS DISTRICT,
ATL GEORGIA*

SUNDAY, MAY 18, 2025

12 PM - 6 PM

www.goethefruehlingsfest.com



**Goethe
Zentrum
Atlanta**

**German
Cultural
Center**

GZ FRÜHLINGSFEST OVERVIEW

Frühlingsfest (spring festival) is a family-friendly event that combines a German-style festival and local art, music, and food. The following are core components that make *Frühlingsfest* an exciting event:

01

ARTIST MARKET

60+ local artists set up booths to sell their creative works.

02

GERMAN CUISINE

Food and beverages give guests a taste of Germany and Europe

03

LIVE MUSIC

Live DJ and musicians play in several areas of the festival

04

ACTIVITIES

Cross-cultural and language exhibitions at our "Goethe Haus" - German Cultural Center tent

The Goethe-Zentrum Atlanta, **one of the oldest and most esteemed cultural centers in the city**, serves as a vital hub for fostering global cultural exchange and understanding. The center enriches the city's vibrant cultural landscape by **offering a rich array of opportunities to explore Germany's language, history, geography, dialects, daily life, arts, and culture.**

As a **proud Georgia-based 501(c)(3) nonprofit organization (EIN: 58-2198618)**, the Goethe-Zentrum Atlanta operates as a valuable resource for individuals and communities seeking to engage with Germany's rich heritage. **All donations made to the organization are tax-deductible to the fullest extent of the law**, ensuring that contributions have a direct and lasting impact on the center's ongoing mission.



COMMUNITY SPONSOR



*Unlimited sponsorships
available at this level*

- **Logo featured on Frühlingsfest's website**
- **Social media recognition on dedicated sponsor posts**
- **Logo featured on large festival printed signage**

\$500

FESTIVAL WRISTBAND SPONSOR



1 sponsorship at this level

- **Logo featured on Frühlingsfest's website**
- **Social media recognition on dedicated sponsor posts**
- **Logo featured on large festival printed signage**
- **Website address or Instagram handle printed on every festival wristband worn throughout the day of the festival**

\$1500

* Sponsorship commitment must be made prior to April 10, 2025 to ensure logo on printed materials.

** Some size and format restrictions may apply.



VETERANS
APPRECIATION & VIP
BEER TENT SPONSOR



2 sponsorships at this level

- **Logo featured on Frühlingsfest's website**
- **Social media recognition on dedicated sponsor posts**
- **Logo featured on large festival printed signage**
- **Verbal recognition and visible brand recognition adjacent to reserved seating**

**Exclusive sponsorship of a reserved section within the 20'x20' beer tent and separate Veterans Appreciation tent, dedicated to honoring veterans and providing a premium experience for VIP guests.*

\$2000

MUSIC &
ENTERTAINMENT
SPONSOR



2 sponsorships at this level

- **Logo featured on Frühlingsfest's website**
- **Social media recognition on dedicated sponsor posts**
- **Logo featured on large festival printed signage**
- **Visible brand recognition at areas of musical performances**

**Your brand will be prominently recognized alongside the festival's musical experience, ensuring high visibility among attendees.*

\$2500

* Sponsorship commitment must be made prior to April 10, 2025 to ensure logo on printed materials.

** Some size and format restrictions may apply.



CULTURAL
IMMERSION SPONSOR



2 sponsorships at this level

- **Logo featured on Frühlingsfest's website**
- **Social media recognition on dedicated sponsor posts**
- **Logo featured on large festival printed signage**
- **Public recognition during the event**
- **Branding outside of the 20'x20' tent**

**The Goethe-Zentrum tent offers immersive cultural experiences, providing an opportunity to engage with German culture. Your brand will be showcased as a champion of German culture*

\$3500

BIERGARTEN &
FRÜHLINGSFEST
CENTRAL SPONSOR



2 sponsorships at this level

- **Logo featured on Frühlingsfest's website**
- **Social media recognition on dedicated sponsor posts**
- **Logo featured on large festival printed signage**
- **Verbal recognition and visible brand recognition adjacent to reserved seating**
- **Branding outside of the 60'x20' tent**

**As a premier sponsor, you will receive visibility across social media and signage in the festival, as well as prominent branding outside the 60'x20' Biergarten tent.*

\$5500

* Sponsorship commitment must be made prior to April 10, 2025 to ensure logo on printed materials.

** Some size and format restrictions may apply.

