

Marte Hentschel

Professor for Sustainable Fashion at BSP Berlin/ Germany
Co-CEO at VORN - The Berlin Fashion Hub
Co-Founder at Sqetch, Berlin/ Germany

An experienced educator, serial entrepreneur, ideational leader & sustainability expert in platform creation and responsible sourcing with long term experience in co-creation formats, change processes and applying digital technologies to industries in flux.



BSP Berlin with its faculty Creative Business stands for the unique combination of business management skills and a deep understanding of the innovative processes of the creative industries. The Bachelor's degree programme Sustainable Fashion trains future fashion designers and managers who are aware of their responsibility and who are committed to a fair fashion world with their thoughts and actions. The degree programme offers answers to the demands for change and new concepts for the fashion industry and provides an education that focuses on the in-depth examination of ecological, cultural and social sustainability issues in all work stages of the fashion industry.

VORN – The Berlin Fashion Hub is a physical and digital space for collaborative innovation for positive impact within the fashion industry and culture. VORN provides access to community services, co-working, event and exhibition spaces, applied R&D projects and scaling programs for innovators, fashion industry organizations, research & academia as well as public and private initiatives dedicated to contributing to a net positive fashion future.

Sqetch is a software provider and innovation agency that focuses on connecting fashion brands to manufacturers and suppliers with a B2B sourcing network and matchmaking platform to support businesses along the entire supply chain. In addition to digital solutions and services Sqetch organizes a range of innovation platforms including hackathons, exhibitions, conferences and think tanks, to catalyze the digital and sustainable transformation of the fashion and textiles industry.

Links:

<https://www.linkedin.com/in/marte-hentschel/>

<https://vorn-hub.com/>

<https://www.fakultaet-creative-business.de/>

<https://sqetch.co/>

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