



German  
Cultural  
Center

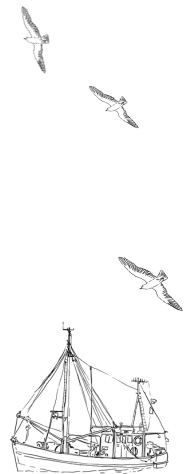
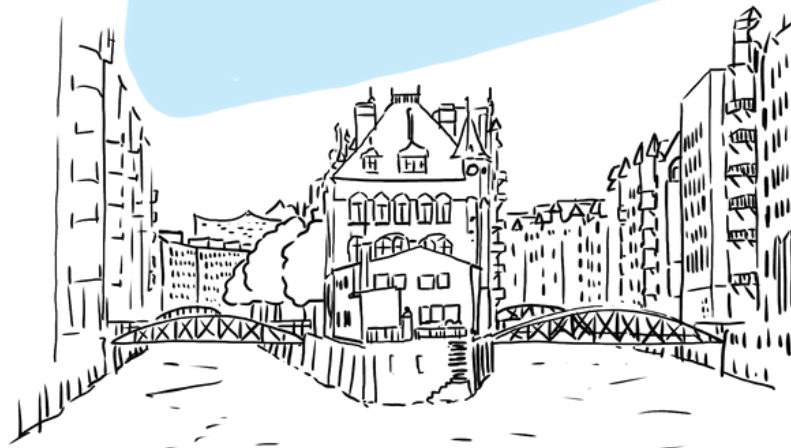


THE ANNUAL **EXTRAVAGANZA**  
ECHOS OF THE CANALS OF HAMBURG'S SPEICHERSTADT

AUGUST 24, 2025

3-6PM

THE WESTSIDE WAREHOUSE  
996 HUFF RD NW, ATLANTA, GA 30318



**An afternoon of Hamburg-themed fun with an engaging program filled with music, art, Hamburg-typical foods, refreshments and more to celebrate the German community with its shared language, culture, and impact in Atlanta ... and to raise funds for the GoetheATL.**

The Speicherstadt is the world's largest complex of warehouses. It was built into the Elbe River between 1883 and the late 1920s on thousands of oak poles as a free economic zone in Hamburg's port. Today, Speicherstadt is host to an array of leisure activities.

As of 2015, Speicherstadt proudly bears the honor of being Germany's 40th UNESCO World Heritage Site. According to the Committee, Speicherstadt — with its unique buildings and winding network of streets, canals and bridges — is an 'extraordinary example of representing one or more eras of human history'.

There's plenty to see outside the old warehouses, too. In the long canals between the former storage buildings, you can catch smaller ships making their way through the area.

**Speicherstadt is a symbol of the connected world like no other.**

At the intersection of trade, commerce, art, and entertainment, it represents the perfect theme for a fundraiser: creating friendships, support, and funding for artistic exchange and world-openness.



# SPONSORSHIP OPPORTUNITIES

Our guests, friends and students of Goethe-Zentrum, are affiliated with Germany, Europe, the strong German community in the Southeast through heritage, career, or personal experience and will enjoy

- Sumptuous delicatesses inspired by Hamburg's baking traditions
- Fischbrötchen and Hamburgers (yes, that's where they came from!)
- Hamburg-themed short concert by members of the Atlanta Symphony Orchestra
- Performances on the theme of the legendary pirate , who walked with his head .... well ... chopped -... off (based on a true story!)
- A virtual eye to Speicherstadt in honor of the "Gate to the World" (Hamburg)
- A live auction with Hanseatic and international experiences and art works
- Friends, family, fun
- And more...

**As an Event Sponsor you will also enjoy comprehensive advertising and brand visibility opportunities online both leading up to and following the event.**

Our network reaches more than 5,500 contacts including 500+ students and 300+ individual members throughout the Southeast.

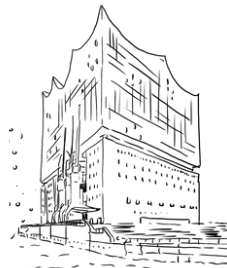
We would love to have you on board!

## SPEICHERSTADT "GATE TO THE WORLD" SPONSOR | \$10,000



- 16 Tickets for fundraiser event
- Logo featured on event signs, all digital invitations, email and social media communication as well as any press releases
- Post-event attendee follow-up communications
- 12-month sponsorship of GZ general newsletter - includes your company logo in each email (1-2 times per week, more than 5000 recipients)
- Donor Wall

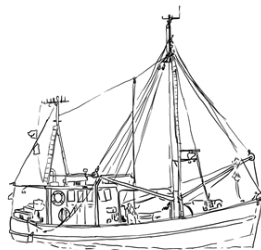
## ELBPHILHARMONIE "ELPHI" SPONSOR | \$7,500



- 10 Tickets for fundraiser event
- Logo featured on all digital invitations, email & social media communication as well as any press releases
- Donor Wall

## LANDUNGSBRÜCKEN SPONSOR | \$5,000

- 6 Tickets for fundraiser event
- Logo featured on all digital invitations, email and social media communication as well as any press releases
- Donor Wall



## FISCHMARKT SPONSOR | \$2,500

- 4 Tickets for fundraiser event
- Logo featured on email and social media communication
- Donor Wall



## ST. PAULI "STAND-UP COMEDY" SPONSOR | \$2,500

- 3 Tickets for fundraiser event
- Logo featured on email and social media communication
- Donor Wall



## STÖRTEBEKER AUCTION ITEM DONATION OR SPONSORSHIP

### A LA CARTE AUCTION ITEM SPONSORSHIP

Number of tickets for fundraiser event based on value of Auction Item(s) donated or sponsored, for example:

| Category  | # of Tickets | Benefits                                                      | Donation/Sponsorship Value |
|-----------|--------------|---------------------------------------------------------------|----------------------------|
| GROSSER   | 2            | logo featured in email and social media communication & below | \$1,500                    |
| MITTLERER | 1            | see below                                                     | \$1,000                    |
| KLEINER   | -            | see below                                                     | \$500                      |

- Logo featured on auction signage, all digital invitations, email and social media communication as well as any press releases
- Logo feature in newsletter, social media and all post-event follow-up communication
- Verbal recognition during the auction and logo on paddles
- Donor Wall

## HANS HUMMEL DONATION MATCHING SPONSOR

### NAME YOUR AMOUNT

- Tickets for fundraiser event (number depending on amount)
- Headline logo featured on event signs, all digital invitations, email and social media communication as well as any press releases
- Verbal recognition during the auction and logo on paddles
- Donor Wall



FOR PAYMENT AND REGISTRATION INQUIRIES PLEASE CONTACT

**CHERYL BRYANT** [CHERYL.BRYANT@GOETHEATLANTA.ORG](mailto:CHERYL.BRYANT@GOETHEATLANTA.ORG) 404-892-2388

*The Goethe-Zentrum Atlanta is a registered nonprofit (501(c3)) in the State of Georgia, an independent organization that – unlike the world-wide Goethe-Institut-Network - does not receive support from the German government for general operations and therefore relies on funding from private citizens, corporations, foundations, grants, partners, and sponsors to provide our wide range of German language and cultural programming here in the Southeast.*

*As part of the world-wide Goethe network, Goethe-Zentrum Atlanta is the preeminent non-profit source for the promotion of the German language and cultural exchange. The Goethe-Zentrum Atlanta provides experiences to enhance learning and the development of personal and professional relationships by uniquely combining immersive classroom and online learning, as well as integrated cultural programs to enrich learning opportunities, build relationships, and create a greater sense of community.*

*As a Kultur Ensemble, the Goethe-Zentrum and its partner Alliance Francaise d'Atlanta together form the German-French Cultural Institute of Atlanta, one of currently only 4 Kultur Ensembles across the globe and the one and only in North America.*

*We often partner with public entities such as educational institutions and the various consulates in the area and must adhere to strict event guidelines such as making events FREE to the public.*

*(We appreciate the opportunity to talk with your organization about sponsoring events.)*

*We accept tax deductible donations at any time.*

*For more information, please visit our [website](http://www.goetheatlanta.org).*

