

Celebration of European Languages 2018 – Video Competition Rules

1. Why this competition?

The reason we have launched this competition is to help “foster the promotion of foreign language learning across languages and cultures, and to play an active advocacy role for the purpose of raising awareness of the importance of foreign language learning in a global society.”

2. Who can enter?

- You must be learning Spanish, French or German at your **high school or middle school** and/or be a member of a language club within the twenty Metro Atlanta counties.
- **You can enter this competition either as an individual, or a group of two.**

3. What do you have to do?

This year’s theme focuses on foreign language in international development. For this competition, we ask that you to create and produce a **3- to 4-minute video** in which you introduce yourself and give a brief biography of a humanitarian/philanthropist you think has helped shape our world- **all in the foreign language you’re learning.**

4. What do I need to include in my video?

Your video needs to include the following:

- approx. **30 seconds of introductions** of yourself (and partner): We will need to know who you are, which school you attend, what level German class you are currently taking, who your language teacher is, and anything else you want to tell us about yourselves;
- **3-4 minutes:** Outline the life of a humanitarian/philanthropist you think has helped shape our world. You can include the years they lived or if they are still alive, the specific countries they worked in, the type of humanitarian aid they did, any recognitions they received, why you see them as an important and any other information you find interesting about them.

5. How will my video be judged?

- All submissions will be divided into the level of foreign language instruction in order to be judged. (This is why we need to know what level foreign language you are currently taking.)
- We will be looking at your intonation, pronunciation, and delivery.

6. How do I submit my video?

- After you have produced your video, simply upload it to YouTube by **11:59 pm on Sunday, November 25, 2018**. We’d like it to be uploaded with a quality of at least 480p. You can post it either as “listed” or “unlisted.”
- After submitting your video (4 minutes maximum duration!), please send the YouTube link to outreach@german-institute.org to complete your submission. **In the e-mail body, please write your full name, the school which you attend, your level in foreign language class, the name of your German teacher and telephone number.**
- We will not be able to accept any submissions after the deadline.



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7. What happens after I submit my video?

- Attend our Celebration of European Languages event on Wednesday, November 28 from 6:30 - 8:30 pm.
- We will be announcing the winners as well as handing out prizes to the winners for all submission levels of foreign languages at our event.